IMARC 2026 • SYDNEY • GLOBAL CMA INITIATIVE

# INVESTMENT READINESS HUB

## Connecting critical minerals projects with global capital, customers and strategic supply chains

**A new investment-focused feature at IMARC** - led by the Critical Minerals Associations of Australia, the UK and the USA to assess project proponents' investment readiness and connect them with the right pathways.

### HOW THE HUB WORKS

Project proponents are matched with a member of the global CMA team for a practical, confidential 20-minute 'speed advisory' session. The CMA contact will then connect or refer them to the right experts across investment, finance, government, offtake and downstream markets. The Hub will identify readiness gaps, sharpen commercial positioning and direct suitable projects to relevant international partners.

| 01 DIAGNOSE | 02 CONNECT | 03 ACCELERATE |
|---|---|---|
| Clarify project capital, customer and market-readiness gaps. | Match proponents with relevant capital, offtake and advisory | Help credible projects move to international engagement. |

### WHY BECOME AN INVESTMENT READINESS PARTNER?

- **Meet qualified projects early.** Engage with proponents actively seeking capital, customers and strategic partners.
- **Shape stronger opportunities.** Bring your market perspective into the readiness conversation and help address common project gaps.
- **Generate meaningful introductions.** CMAA will direct suitable companies to participating partners throughout IMARC.
- **Extend your global reach.** Access the combined networks of CMA Australia, UK and CMA USA.

### PARTNERSHIP OPPORTUNITY

#### PARTNER INCLUSIONS

- Recognition as an Investment Readiness Partner
- Branding within the Hub and promotional material
- Promotion in curated advisory sessions
- Facilitated introductions
- Promotion across the global CMA network

#### WHO WE ARE SEEKING

- Investors, funds and private capital
- Export credit, development finance and government agencies
- OEMs and downstream manufacturers
- Refiners, processors and strategic offtakers
- Professional and technical advisers