



Turning complexity into strategy  
for Australia's critical minerals sector

Join. Advocate. Prosper.

**BECOME A MEMBER**



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## PUBLIC RELATIONS & MEMBERSHIP

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**Web** | [www.cmaaustralia.org](http://www.cmaaustralia.org)

# Specialist voice of the industry

Guiding policy, shaping markets

CMA Australia is a strategic advisory body for the nation's critical minerals sector. We provide expert advice at the intersection of **geopolitics, trade and supply chains**-shaping policy, guiding industry, and helping position Australia as a global leader in a volatile market.

Through rigorous analysis, targeted advocacy, and clear-eyed advice, CMA Australia ensures the critical minerals **conversation is driven by facts and Australia's interests.**

We bring together big-picture vision and commodity-specific expertise to ensure the Australian critical minerals industry can thrive.

We work directly with governments and companies to:

- Build a **secure, resilient**, and **agile** critical minerals industry;
- Drive responsible operations that deliver long-term value to communities and the environment; and
- Close the gap between public perception and the reality of how materials are sourced and products are made.



EXPERT ADVICE

SPECIALIST  
EVENTS



PRACTICAL POLICY  
DEVELOPMENT



NICHE THOUGHT  
LEADERSHIP



# Meet the team

Built on experience and impact



**NAMALI MACKAY**  
MANAGING DIRECTOR

A former Australian diplomat and trade negotiator, she has led major portfolios across trade, industry, resources, and climate. Namali previously headed the critical minerals agenda for Austrade in London, worked with UK manufacturers on Brexit trade strategies at Make UK, and served as Group Head of International Relations at Prudential, managing the Group's ASEAN trade interests.

TRADE

INTERNATIONAL RELATIONS

POLICY



**JEFF TOWNSEND**  
DIRECTOR

An internationally recognised leader on critical minerals and supply chains, he was instrumental in establishing the UK's All-Party Parliamentary Group on Critical Minerals. A former public affairs director and senior advisor to UK parliamentarians, Jeff combines deep industry expertise with strategic advocacy to strengthen global supply chains.

POLITICS

GOVERNMENT RELATIONS



## **OLIMPIA PILCH**

### **DIRECTOR**

An internationally recognised advocate for critical minerals, known for her pragmatic approach to rebuilding Western supply chains. An exploration geologist by training (Durham University, Camborne School of Mines), she has co-authored key reports shaping critical minerals policy and regularly represents the industry at global forums, bridging producer and consumer markets. She also serves as Chief Strategy Officer at the Critical Minerals Africa Group.

**GEOPOLITICS**

**STRATEGY**

**COMMUNICATIONS**



## **SIMON SALTER**

### **WESTERN AUSTRALIAN REPRESENTATIVE**

Simon has had many years' experience representing clients on international and cross-border transactions, projects and arbitration. He is admitted in both England and Australia. He was the founder of a successful commercial boutique firm in Western Australia, a partner of an Australian national firm and most recently a partner of the international firm, K&L Gates LLP where he was also a Global Practice Area Leader in its Energy, Infrastructure and Resources practice.

**TRANSACTIONS**

**ENGINEERING**



# Advisory Board

## Strategic minds, unified vision

The CMAA Advisory Board brings together a diverse group of industry leaders, experts, and visionaries to guide the strategic direction of the association. Its purpose is to provide high-level insights on critical minerals policy, geopolitics, and market trends, ensuring CMAA remains at the forefront of industry development.

The Board's expertise is invaluable in shaping initiatives, fostering key relationships, and offering strategic advice that drives sustainable growth for members and the sector as a whole.



**ROLAND HILL**  
MANAGING DIRECTOR  
**CADOUX RESOUR**



**PAUL GREENEY**  
PRINCIPAL -  
AUSTRALIAN MARKET  
LEADER - RESOURCES  
**GHD**



**MICHAEL MCCANN**  
MANAGING DIRECTOR  
**LAVA BLUE**



**CARL MURRAY**  
MANAGING DIRECTOR  
(AUSTRALASIA)  
**SRK CONSULTING**

# Partnerships

## Global reach, local impact

At the CMAA, we believe the future of sustainable critical minerals development lies in global collaboration. That's why we proudly work alongside our strategic partners in **Canada, the United Kingdom, and the United States** - leading voices in the global critical minerals ecosystem.

As a CMAA member, you gain more than just a local industry platform. You join a powerful, cross-border network that opens doors to:

- Connect with thought leaders, policymakers, investors, and innovators across North America, Europe, and the Indo-Pacific. Our international alliances offer members exclusive access to joint events, trade missions, and cross-sector forums.
- Stay ahead of emerging trends and geopolitical developments with shared policy briefings, white papers, and regulatory insights developed in coordination with partner associations.
- Advocate for shared industry goals on the international stage-supporting secure, responsible, and transparent supply chains in a fast-changing geopolitical landscape



### INDIGINEOUS PARTNERSHIPS

i2i Global is an Indigenous-owned and led advisory and consulting firm committed to improving Indigenous outcomes through strategic, high-impact initiatives.

Collaboration between the CMAA and i2i Global is vital to ensuring that Indigenous voices are embedded in the development of responsible and inclusive critical minerals supply chains across the country. This partnership supports both sustainable growth and genuine economic participation for Indigenous communities in the sector.



INDIGENOUS TO INDIGENOUS

# Corporate membership

## Join the vanguard of critical minerals

Membership at a glance:

- **Navigate** global markets with expert geopolitical and trade advice.
- **Connect** with key decision-makers, financiers, and industry leaders.
- **Influence** critical minerals policy at the highest levels.
- **Elevate** your brand as a trusted, forward-looking industry leader.
- **Lead** on ESG excellence and responsible operations.

### MEMBERSHIP FEE

There is one fee for companies of all sizes. This ensures that all member voices are equal, no matter the company size.

**A\$10,000 per annum + GST**

### ELIGIBILITY

Public and private companies headquartered or operating in Australia.

- 
- ✓ Connect directly with policymakers, financiers, OEMs, project developers, and other industry leaders through exclusive, curated events.
  - ✓ Access high-value relationships that open pathways for partnerships, investments, offtakes, and strategic collaborations.
  - ✓ Position your company as a trusted player in the critical minerals sector - aligned with responsible practices and strategic national priorities.
  - ✓ Leverage expert advice at the intersection of geopolitics, trade, and supply chains to inform your market positioning and decision-making.
  - ✓ Have a seat at the table influencing government strategies, ensuring your company's interests are represented in the future of Australia's critical minerals sector.



# Benefits of joining

## **Access specialist advice from industry experts**

Gain insights on trade, geopolitics, and supply chains to strengthen your strategic decision-making.

## **Participate in joint events and webinars**

Showcase your expertise and engage directly with key audiences.

## **Publish thought leadership**

Share articles or insights through CMAA's platforms to build your brand profile.

## **Boost your publicity**

Gain visibility through our network, social media channels, and targeted promotional opportunities.

## **Secure speaking and panel opportunities**

Position your leaders as industry voices at key events and forums.

## **Access strategic introductions**

Receive tailored support for connections across Australia's critical minerals ecosystem — government, investors, and industry.

## **Stay Informed with monthly member insights**

Exclusive updates, insights, and opportunities delivered to your inbox.

## **Meet international companies and governments**

Build strategic relationships and open new pathways for global collaboration.

## **Access specialist technical reviews**

Provide input into - and gain early access to - expert reviews on industry and government developments.

## **Engage with the Foundation Advisory Board**

Regular access to senior leaders shaping Australia's critical minerals strategy.

## **Contribute through working groups**

Have your say on key initiatives through focused member working groups.

## **Tailored support**

Receive additional, member-specific support based on your business goals and priorities.

## **Discounted or complimentary event access**

Attend CMAA-supported events across Australia at reduced or no cost.

# International membership

Connecting global expertise, advancing collective impact

## Cross-border access and visibility

Gain recognition and engagement across multiple national associations. International members are featured across CMAA and partner platforms, events, and joint initiatives, ensuring visibility across allied markets.

## Global collaboration opportunities

Participate in joint policy roundtables, cross-regional trade missions, and international critical minerals symposia. Members can co-host or attend invite-only events across the CMA global network.

## Direct access to the international association network

Enjoy facilitated introductions and engagement with partner associations and networks in other jurisdictions to explore investment, research, and policy collaboration.

## Support for market entry and trade partnerships

Benefit from CMAA's international connections and guidance to identify cross-border partnerships, offtake opportunities, and investor engagement pathways.

## MEMBERSHIP FEE

A\$15,000 per annum + GST

## ELIGIBILITY

Open to organisations whose operations and partnerships extend beyond their home country, and who wish to participate in the global network of Critical Minerals Associations - including in Australia, the UK, the USA, and Canada.

## Complementary event access and participation

Receive invitations and discounted access to CMAA-hosted events across multiple jurisdictions, fostering continuous engagement with the global critical minerals ecosystem

# Institutional membership

## Uniting Institutions, advancing solutions

### Direct collaboration with industry

Forge strong relationships with leading companies to drive research impact and real-world outcomes.

### Cross-disciplinary networking and knowledge sharing

Connect researchers, students, and professionals across geoscience, engineering, policy, and business fields to spark innovation.

### Increase institutional visibility

Showcase your institution's expertise and leadership in critical minerals research to government, industry, and investors.

### Career development for post-graduate students

Provide post-grads with access to industry networks, mentorship, and career pathways in the critical minerals sector.

### Strategies to attract the next generation

Partner on initiatives to promote critical minerals courses and career pathways, inspiring and supporting young talent.

### MEMBERSHIP FEE

A\$5,000 per annum + GST

### ELIGIBILITY

Institutional membership is open to Australian universities and non-profit think tanks.

### Shape skills and workforce policy

Contribute insights to national conversations on workforce development and future skills needs in the sector.

# Our impact

## Positioning members to succeed

As the trusted voice of Australia's critical minerals sector, CMA Australia is proud to lead meaningful engagement across government, industry, and international partners. Our members benefit from direct involvement in high-level forums that shape the future of the sector.

### Highlights of our recent activities:

#### **Pioneering Indigenous ownership models**

In collaboration with CSIRO and i2i Global, we hosted a landmark three-part roundtable series exploring a new model of Indigenous ownership in mining—focusing on scale, viability, and long-term impact.

#### **Australia-Japan Business Cooperation**

CMAA sits on the Australia-Japan Business Committee for Cooperation (AJBCC)'s energy transition group. In 2025 we held a Global Critical Minerals Symposium at the Australia Pavilion of World Expo 2025 to examine the policy levers needed to boost investment in Australia's critical minerals sector—building a stronger bilateral value chain.

#### **Trusted by Government stakeholders**

The UK Government invited CMA Australia to facilitate two closed-door roundtables in Western Australia and Queensland, bringing together key industry and government leaders for candid policy dialogue.

#### **Strengthening Australia-US engagement**

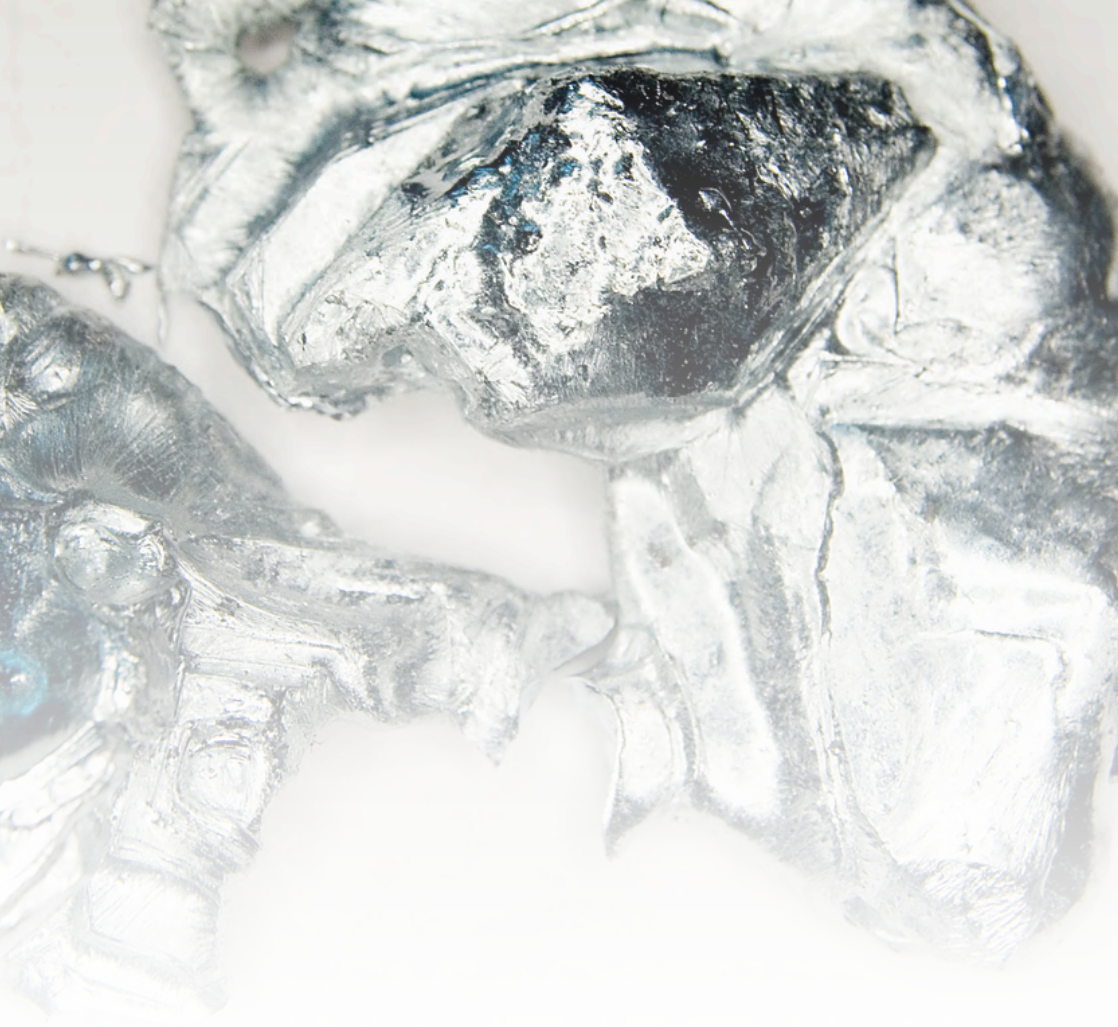
We facilitate targeted meetings between Australian companies and US delegations, creating opportunities for investment and supply chain collaboration.

#### **Private Midstream roundtables at IMARC**

At one of the sector's largest global conferences, we facilitate an annual, exclusive midstream roundtable focused on downstream strategy, processing capability, sovereign capacity and allied collaboration.

#### **Member networking receptions**

Our member-only events and drinks receptions provide valuable opportunities for connection, collaboration, and strategic insight across sectors.



Critical Minerals Association Australia Limited  
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